Backblaze and HYCU Team Up to Protect Critical Workloads for On-Prem and Hybrid Cloud Environments

Oct 25, 2023

Companies help joint customers safeguard data across platforms at a fraction of the cost

SAN MATEO, Calif., Oct. 25, 2023 (GLOBE NEWSWIRE) -- Backblaze, Inc. (Nasdaq: BLZE), the leading specialized storage cloud, and HYCU, Inc., the fastest-growing data protection as a service company, today announced a new partnership to help protect workloads across on-prem and public cloud IT environments. Together, the two companies are offering affordable, agile data protection and recovery to customers worldwide.

“With more applications in use across the modern data center, visibility and the ability to protect that mission-critical data has never been at more of a premium,” said Subbiah Sundaram, Senior Vice President Product, HYCU, Inc. “Our collaboration with Backblaze now offers joint customers a cost-effective and scalable data protection solution combining the best in backup and recovery with Backblaze’s streamlined and secure cloud storage.”

The average midsize enterprise uses upwards of 200 different sets of data or “data silos” spread across a growing number of applications, databases, and physical locations. HYCU gives customers the power to protect every byte from ransomware or other data loss events and manage all their business critical data in one place. Most importantly, it gives customers the ability to recover from disaster almost instantly, keeping them on line and in business, with the company sharing an average recovery time of less than 10 minutes.

By pairing Backblaze B2 Cloud Storage—an S3-compatible object storage platform that provides highly durable, instantly available hot storage priced at $0.0005 per GB per month—with HYCU, the partnership offers the following benefits:

- **Performance:** With a 99.9% uptime service level agreement (SLA) and no cold delays or speed premiums, storing data in Backblaze B2 Cloud Storage means joint customers have instant access to their data whenever and wherever they need it.
- **Affordability:** Existing customers can reduce their total cost of ownership by switching backup tiers with interoperable S3-Compatible storage, while others who may not have been able to afford the solution can now protect their data. And Backblaze’s industry-leading provision of free download (also known as egress) means joint customers don’t need to worry about exorbitant fees for accessing or moving data.
- **Compliance and Security:** With Backblaze B2’s Object Lock feature, the partnership also offers an additional layer of security through data immutability, which protects backups from ransomware and satisfies evolving cyber insurance requirements.

“Backblaze and HYCU is a game changer for higher education organizations and businesses who need flexible data management and storage. This partnership brings together HYCU’s speed and Backblaze’s affordability, and both platform’s simplicity,” said Elton Carneiro, Senior Director, Partnerships at Backblaze. “We’re excited to partner our storage cloud with HYCU to make data protection much more affordable and accessible.”

The companies shared that integration of Backblaze into HYCU is the first step in their partnership, with the intention to offer B2 Cloud Storage as a part of HYCU’s other data protection offerings in the future. Backblaze shared more information about the partnership on their blog.

**About Backblaze**

Backblaze makes it astonishingly easy to store, use, and protect data. The Backblaze Storage Cloud provides a foundation for businesses, developers, IT professionals, and individuals to build applications, host content, manage media, back up and archive data, and more. With over three billion gigabytes of data storage under management, the company currently works with more than 500,000 customers in over 175 countries. Founded in 2007, the company is based in San Mateo, CA. For more information, please go to www.backblaze.com.

**About HYCU**

HYCU is the fastest-growing leader in the multi-cloud and SaaS data protection as a service industry. By bringing true SaaS-based data backup and recovery to on-premises, cloud-native and SaaS environments, the company provides unparalleled data protection, migration, disaster recovery, and ransomware protection to thousands of companies worldwide. As an award-winning and recognized visionary in the industry, HYCU solutions eliminate complexity, risk, and the high cost of legacy-based solutions, providing data protection simplicity to make the world safer. With an industry leading NPS score of 91, customers experience frictionless, cost-effective data protection, anywhere, everywhere. HYCU has raised $140M in VC funding to date and is based in Boston, Mass. Learn more at www.hycu.com.

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