Backblaze, Inc.
(Name of Registrant as Specified in its Charter)

(Please check one):
☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
□ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material Pursuant to Section 14a-12

Payment of Filing Fee (Check the appropriate box):
☒ No fee required
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
Your Vote Counts!
BACKBLAZE, INC.
2023 Annual Meeting
Vote by June 04, 2023
11:59 PM ET

You invested in BACKBLAZE, INC. and it’s time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 05, 2023.

Get informed before you vote
View the Proxy Statement, Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 22, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com
Control #

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 05, 2023
11:00 AM PCT
Virtually at:
www.virtualshareholdermeeting.com/BLZE2023

* Please check the meeting materials for any special requirements for meeting attendance.
Vote at www.ProxyVote.com

**THIS IS NOT A VOTABLE BALLOT**

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

<table>
<thead>
<tr>
<th>Voting Items</th>
<th>Board Recommends</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Election of Class II Director to hold office until the annual meeting of stockholders held in 2026.</td>
<td>👉For</td>
</tr>
<tr>
<td>Nominees:</td>
<td></td>
</tr>
<tr>
<td>01) Jocelyn Carter-Miller</td>
<td></td>
</tr>
<tr>
<td>2. To ratify the appointment of BDO USA, LLP as the company’s independent registered public accounting firm for the fiscal year ending December 31, 2023.</td>
<td>👉For</td>
</tr>
<tr>
<td>3. To approve an amendment and restatement of the company’s 2021 Equity Incentive Plan.</td>
<td>👉For</td>
</tr>
</tbody>
</table>

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click “Sign up for E-delivery”.